

# **Lago Vista Golf Course Advisory Committee**

**FY2025 Annual Report**



# REPORT OUTLINE

- LVGC course conditions.
- Competitor Course Comparisons.
- GCAC 2025 Work Plan.

# COURSE CONDITIONS

2025

- Course conditions have improved significantly in the past two years but still well below competition.
- Improvements resulting from:
  - GCM staff continued repair/patch the irrigation system.
  - Most greens returned to a playable condition.
    - Still many sand spots and uneven surfaces.
  - Beneficial rains at opportune times.
- Current Irrigation system still only viable for watering greens with minimal capacity for fairways and tee boxes.

# GREENS CONDITIONS



Hole # 7 green  
(June 2025)



# COURSE CONDITIONS

Tee box Example  
Hole # 3



Typical Fairway Example  
Hole # 11



# Area Municipal Owned Golf Course Reviews

Location	Course Name	Last 6 Months	Last 12 Months
Burnet	Delaware Springs (DS)	4.7	4.6
Austin	Morris Williams (MW)	4.6	4.3
Marble Falls	Hidden Falls (HF)	4.6	4.5
Austin	Lions	4.5	4.6
Round Rock	Forest Creek (FC)	4.4	4.5
Austin	Roy Kizer (RK)	4.3	4.2
Leander	Crystal Falls (CF)	4.0	4.1
Austin	Jimmy Clay (JC)	3.9	4
Lago Vista	LVGC	3.5	3.3

\* Source: GolfNow.com (scale of 1-5)

2.4 (6/23-6/24)

Categories: Off-Course Amenities, Value, Pace of Play,  
Staff Friendliness, Course Layout, Course Conditions

# Area Municipal Owned Golf Courses

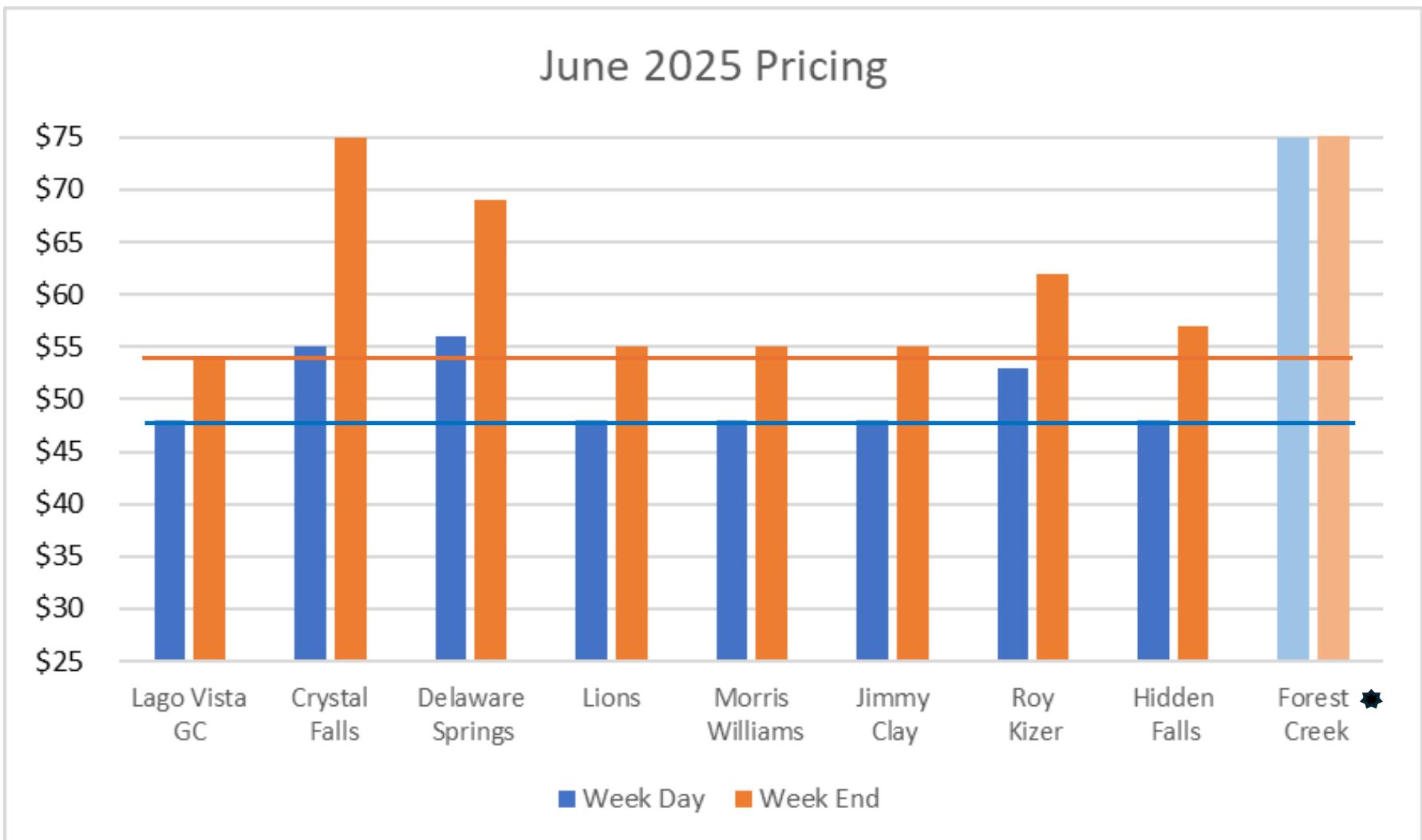
## Fee Structure Comparisons

Fee Type	Lago Vista (LVGC)	Leander (CF)	Burnet (DS)	Austin (Lions)	Austin (MW)	Austin (JC)	Austin (RK)	Marble Falls (HF)	Round Rock (FC) **
Daily Fee (Week Day)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Daily Fee (Week End)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Annual Fee (Single)	✓	✓	✓	✓	✓	✓	✓	✗	✗
Annual Fee (Multi Person)	✓	✓	✓	✗	✗	✗	✗	✗	✗
Resident/ non- Resident	✗	✓	✓	✓	✓	✓	✓	✗	✓

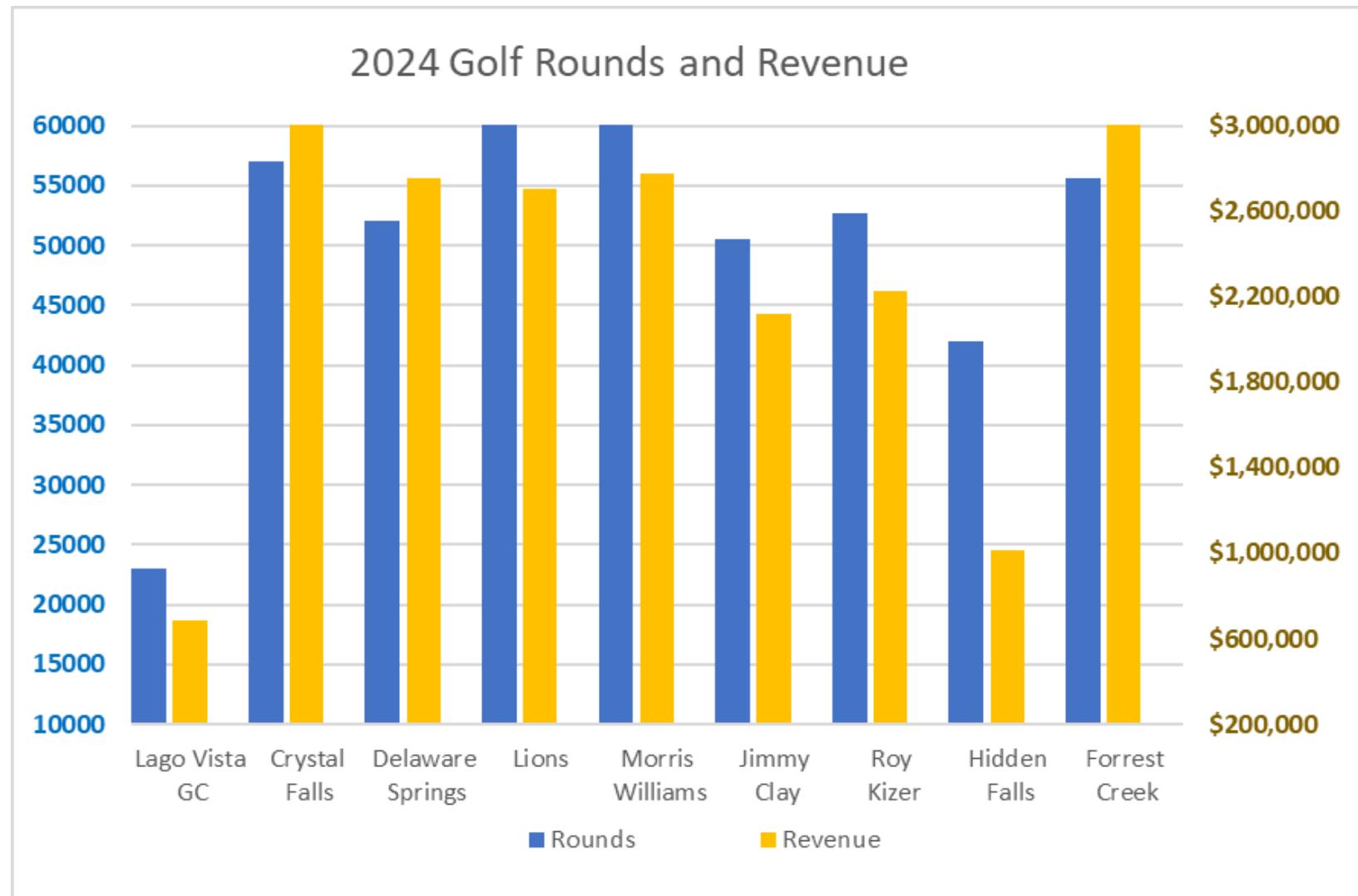
\*\* 1) Operated by Kemper Golf.



# Area Municipal Owned Golf Course Daily Fee Comparison



# Area Municipal Owned Golf Course Revenue Comparison





# Golf Course Summary

- Golf interest continues to expand at a healthy rate.
  - USGA: Participation up 38% in past 5 years (47.2M participants in 2024)
- Revenue and rounds played data from local municipal courses provide strong evidence that LVGC can grow substantially.
- Replacement of irrigation system key to continuing improvement of course conditions and revenue growth.

# GCAC Work Plan Goals

- On balance, the golf course is perceived as a valuable asset of the community by its citizens.
- The focus topics are durable and long lasting for the committee.

# GCAC 2025 Work Plan

➤ **Focus Topic:**  
Determine the actions needed to optimize the financial position of the Lago Vista Golf Course.

Sub Topics:

- What does success look like.
- What is the financial potential of the LVGC.
- Analyze how to increase rounds played and revenue.

➤ **Focus Topic:**  
Reinforce the overall value of the LVGC to both residents and non-residents.

Sub Topics:

- Promote the LVGC as a valuable amenity of the LV community through clear and transparent communications.
- Utilize cost-effective vehicles to promote the LVGC to the non-resident golfing community.

# GCAC 2025 Work Plan Update

- **Focus Topic:** Determine the actions needed to optimize the financial position of the Lago Vista Golf Course.
  - ✓ Sub-committee teams identified for sub-topics.
  - ✓ Annual revenue data updated.
  - ✓ Comparative data with competition updated.
  - ✓ Current Fees and Structure compared to area Municipal Owned Golf Courses.
  
- **Focus Topic:** Reinforce the overall value of the LVGC to both residents and non-residents.
  - ✓ Sub-committee on effluent disposal communication initiated.
  - ✓ Interaction with EDAC initiated to investigate expanding non-resident promotional opportunities.  
Productive first session.
  - ✓ Interface to PRAC initiated to monitor any joint/cross effort opportunities.

# Appendix

