

Economic Development Department April 2023 Monthly Report

Economic Development Director:

1. Hosted first Business Roundtable on April 25, 2023. Goal to host roundtables quarterly as a means of networking for the business community.
2. Working with Opportunity Austin on locations to tour and present to businesses looking to locate in the region.
3. Reported Business Retention & Expansion April monthly numbers to Opportunity Austin. Goal to work with Opportunity Austin and Regional Partners to retain or expand existing businesses.
4. Continue to work with Development Services and Public Works to develop procedures for new businesses and developer packets to assist with going through City processes.
5. Update from Grant Writer and authorized to pursue additional grants recommended. Goal to secure grant opportunities to assist with economic development efforts.
6. Hosted successful Lago Fest and held debrief meeting to discuss the successes and how to make it better next year.
7. Working with National Sign Plazas on recommendation for businesses to be added to signs.
8. Continue to work on development of Incentive Plan. Goal to continue the promotion of quality development in all parts of the city that improves quality of life for the citizens.
9. Sales tax collections for April totaled \$83,636 an increase of \$17,018 (25.54%) over the prior year.