

## Economic Development Department January 2023 Monthly Report

### **Economic Development Director:**

1. Attend meetings at the ICSC Red River Show. Follow-up emails and phone calls with retailers and developers from meetings.
2. Continue to work with Program Manager and Development Services to develop a Business-Friendly Program. Goal to assist small business owners as they go through the Permitting and Development Services process.
3. Reported Business Retention & Expansion January monthly numbers to Opportunity Austin. Goal to work with Opportunity Austin and Regional Partners to retain or expand existing businesses.
4. Work with the Economic Development Advisory Committee to develop an Existing & New Business Questionnaire. Goal to build a database of the local businesses in the city.
5. Hosted Grant Writer visit. Goal to apply and discuss other grant opportunities to assist with economic development efforts.
6. Continue Lago Fest logistics, meetings and planning. Goal to host a successful Lago Fest event.
7. Plan next Plaque of Appreciation with Mayor. Goal to recognize a business in Lago Vista for their continued investment in the community.
8. Continue to work on Incentive Plan. Goal to continue the promotion of quality development in all parts of the city that improves quality of life for the citizens.
9. Sales tax collections for January totaled \$94,247 an increase of \$11,167.57 (13.44%) over the prior year.