

Economic Development Department August 2022 Monthly Report

Economic Development Director:

1. Meeting with Kelly Purkey, Refuge Manager for the Balcones Canyonlands National Wildlife Refuge. Goal how the City and Canyonlands can work cooperatively to encourage Eco-Tourism in Lago Vista.
2. Attended online seminar for the American Rescue Plan Act (ARPA). Goal to increase 'shop local' for our community. The Federal Government is now releasing another tranche of ARPA funding and agencies will have until year-end of 2024 to allocate and year-end 2026 to spend it.
3. Reported Business Retention & Expansion August monthly numbers to Opportunity Austin. Goal to work with Opportunity Austin and Regional Partners to retain or expand existing businesses.
4. EDAC secured Grant Writer. Goal to assist with locating grants for Economic Development incentives.
5. Meeting with owner of Oski's. Goal to offer assistance/discuss tenants for two open spaces.
6. Meeting with Commercial Broker about development of two parcels he represents in the city.
7. Meeting with Managing Partner for SRE Promotions. Goal to discuss possible car show/event.
8. Set up meetings for the Retail Live South Central Trade Show to be held in Austin, September 1, 2022.
9. Sales tax collections for August totaled \$114,562.59, an increase of \$20,083.96 (21.26%) over the prior year.