

Economic Development Department July 2022 Monthly Report

Economic Development Director:

1. Meeting with Texas Film Commission Production & Community Relations Specialist. Goal to set up future tour and take photos of additional Lago Vista locations.
2. Meeting with Research Specialist with the Office of the Governor, Economic Development & Tourism. Goal to gather information and see how Lago Vista could be involved in the Travel Texas program to promote travel to Texas in both the domestic and international tourism market arenas.
3. Reported Business Retention & Expansion July monthly numbers to Opportunity Austin. Goal to work with Opportunity Austin and Regional Partners to retain or expand existing businesses.
4. Held Lago Vista's first Opportunity Austin Regional Partners meeting on July 13th. Presentation by, Office of the Governor, Music, Film and Tourism.
5. Gave Lago Vista tour to representatives from Opportunity Austin with EDAC Vice -Chairman. Goal to give the representatives a firsthand look at all Lago has to offer and help with recruitment efforts.
6. Phone Call with developer representing SWC of Dodge & FM 1431. Goal to continue development discussions for this area.
7. Follow up with the Commissioner Representing Employers for the Texas Workforce Commission. Goal to reach out for additional resources to continue efforts in the community.
8. Webinar with International Economic Development Council. Goal to listen to invaluable industry insight from the experts about today's most pressing topics, including economic reinvention, community innovation, and disaster recovery and resiliency.
9. Received July Distribution of our City Sales tax in the amount of \$86,385.