

Economic Development Department July 2023 Monthly Report

Economic Development Director:

1. Hosted Business Roundtable with Commissioner Aaron Demerson, Commissioner Representing Employers for the Texas Workforce Commission as the guest speaker.
2. Working with EDAC Grant Writer about applying for two grants before deadline.
3. Reported Business Retention & Expansion July monthly numbers to Opportunity Austin. Goal to work with Opportunity Austin and Regional Partners to retain or expand existing businesses.
4. Met and answered questions with an owner of a new business that will be opening in the community soon.
5. Continued discussions with Austin Community College's Facility Manager about ACC's service area and possible additional higher education opportunities in Lago Vista.
6. Participated in a virtual interview along with Opportunity Austin speaking with a Chicago based Wafer and Product Manufacturing Company looking to expand to the Greater Austin area.
7. Meeting with EDAC Grant Writer and Program Specialist from Texas Workforce Commission to discuss grants and assistance from the Texas Workforce Commission.
8. Follow-up discussion and update with developer representing property at 1431 and Lohman Ford.
9. Collaborating with the Mayor to plan the next Plaque of Appreciation presentation.
10. Sales tax collections for July totaled \$95,033, an increase of \$8,648 over the prior year.

Communications and Marketing July Monthly Report

Was able to create content and update both the City Hall and Golf Course Lobby Marquees.

Began training for the new city website.

Made several social media posts throughout the month.

Completed the August Newsletter.

Attended the EDAC meeting.

Attended the Business Roundtable.

Attended the internal website reveal for the new City Website.

Produced Marketing content for the CPAC campaign.

Began drafting the SOP for the Digital Sign Policy.

Attended a meeting with the Chamber of Commerce regarding the 2024 Eclipse Event.

Sent out several posts for the General Elections.

Attended a meeting with the Parks & Rec Coordinator to discuss website content and accessibility for the Parks & Rec facilities.