

Economic Development Department August 2023 Monthly Report

Economic Development Director:

1. Attended the Austin Retail Live South-Central Tradeshow. Meet with several retailers to discuss Lago Vista demographics and possible locations.
2. Continue working with EDAC Grant Writer to apply for grants as matching funds were put back into the budget.
3. Reported Business Retention & Expansion August monthly numbers to Opportunity Austin. Goal to work with Opportunity Austin and Regional Partners to retain or expand existing businesses.
4. Working with a development group looking to set up a development meeting with the city.
5. Meet with developer representing Cosmetology school to give information about Lago Vista.
6. Prepare for upcoming International Economic Development Annual Conference.
7. Meeting with the Governor's Office Regional Representative, Business and Community Development about possible initiatives.
8. Spoke with TxDOT and developer representing property at 1431 and Lohman Ford concerning progress.
9. Working to host the next Business Roundtable in October.
10. Sales tax collections for August totaled \$108,758, a decrease of \$5,805 over the prior year.

Communications and Marketing:

Spent most of the month working on the new City website and assisting other departments with their training.

Collected content and created the September Newsletter.

Made several social media posts throughout the month regarding:

- Water restrictions and updates
- Pool closure
- CPAC applications

- General Elections

- Fire safety

- Labor Day pool opening

Assisted several citizens with the emergency alert system.

Attended several Eclipse 2024 meetings.

Attended the Chamber Luncheon.

Assisted the Parks & Rec coordinator in creating a slideshow for the August Regional Partners conference.

Assisted the HR Director in updating fillable documents and new HR software.

Assisted the Program Manager in preparing for the Employee appreciation Ice Cream Social.