

## Lago Vista Golf Course Operational Report

March 2024

**1. Golf Course Revenue:** In the month of March, the Golf Course ran a total of \$59,205.48 in revenue, which is **an increase of \$5,062.25** compared to March 2023.

**2. Revenue Breakdown:**

- ***Driving Range:*** \$2,972.20 **an increase of \$349.20** from March 2023.
- ***Merchandise Sales:*** \$5,502.24 **an increase of \$809.34** from March 2023.
- ***Rental Club Sales:*** \$498.37, **a decrease of \$623.99** from March 2023.
- ***Green Fees/Cart Fees:*** \$41,019.04 **an increase of \$3,388.80** from March 2023.
- ***Tournament Revenue:*** \$-0-, **a decrease of \$1,200** from March 2023.
- ***Membership Revenue:*** \$6,099.63 **an increase of \$1,684.90** from March 2023.
- ***Facility Rental:*** \$2,850
- ***HDCP Fees:*** \$264

**3. Rounds Played:** **2,252** total rounds played, **an increase of 307** from March 2023.

**4. Rounds Breakdown:**

- ***Member/Comp Rounds:*** 1,249, **an increase of 225** rounds from March 2023.
- ***Paid Rounds:*** 1,003, **an increase of 83** rounds from March 2023.
  - Resident Rounds:*** 58 rounds, **a decrease of 51** from March 2023.
  - Public Rounds:*** 448 rounds, **an increase of 80** from March 2023.

**5. Notes:** March brought us a few warmer than average days along with several cooler days. We had a couple great Fri – Sun totals with 340 Rounds. I hosted the first Demo/Custom Fit Day in over five (5) years featuring TaylorMade. There was great attendance and will bring us \$5,000 in sales for April.

Thank You,  
Greg Saul  
PGA Head Golf Professional

