

Economic Development Department May 2024 Monthly Report

Economic Development Director:

1. Development meeting with Mayor, Public Works Director, Development Services Director and broker representing property at 1431/Lohman. This meeting was to provide feedback and answer questions from the developer.
2. Finalized Business Roundtable and will host on Wednesday, June 12, 2024. Guest Speaker will be Donald Tracy, Dean. Continued Education Division with Austin Community College.
3. Reported Business Retention & Expansion April monthly numbers to Opportunity Austin. Goal to work with Opportunity Austin and Regional Partners to retain or expand existing businesses.
4. Did Business Retention & Expansion (BRE) visits with Chamber President to several local businesses.
5. Zoom meeting alongside the City Manager and a company that provides a researched and managed database of commercial real estate listings for city websites.
6. Interview with Senior Staff Writer from the Austin Business Journal. Discussed Lago Vista's growth with potential and the challenges accompanying it.
7. Compiled quotes for the Economic Development Advisory Committee (EDAC) to review for video production.
8. Zoom meeting with Communications and Marketing Coordinator and the Government Affairs Associate Texas Craft Brewers Guild. We discussed how Lago Vista could receive the Brew City Texas designation and be recognized as a Texas Brew City.
9. Selected for the Opportunity Austin 5.0 Policy Council, the main governing body that oversees various councils and task forces, including infrastructure. This role will provide the Director with a broader perspective and greater impact.
10. Sales tax collections for May totaled \$106,886 an increase of \$5,498 over the prior year.

Communications and Marketing Coordinator:

Made several posts throughout the Month on social media, the city website, and the digital sign.

Updated the HR web page and documents.

Hosted the first Employee Appreciation Spring Fling for all City employees.

Completed the June City Newsletter.

Attended a Civic Plus Analytics meeting on Zoom.

Attended the Film Friendly Texas City Conference in New Braunfels, Tx for 3 days.

Attended a zoom meeting with the Civic Plus team to discuss the facilities/reservations module options for our Parks and Recreation Department page.

Coordinated with City officials in communication efforts in the wake of the HS tragedy.

Went live with phase 1 of the Camino software for the Development Services Department webpage.