

Economic Development Department June 2024 Monthly Report

Economic Development Director:

1. Met with client and Realtor to discuss new commercial development options for property located on Bronco Lane.
2. Hosted Business Roundtable on Wednesday, June 12, 2024. Guest Speaker was Donald Tracy, Dean. Continued Education Division with Austin Community College.
3. Reported Business Retention & Expansion May monthly numbers to Opportunity Austin. Goal to work with Opportunity Austin and Regional Partners to retain or expand existing businesses.
4. Attended Opportunity Austin Regional Life Sciences Study findings. The event also included networking and a special presentation from Sophie Cerny, Deputy CEO, Switzerland Innovation.
5. Onboarding Zoom meeting with a company that provides a researched and managed database of commercial real estate listings for city websites.
6. Attended the Office of the Comptroller-Texas Economic Development Symposium Webinar.
7. Attended the Texas Economic Development Council 2024 Mid-Year Conference.
8. Participated in Opportunity Austin's Policy Council Monthly Meeting.
9. Met with local business about expansion options and marketing efforts.
10. Sales tax collections for June totaled \$91,370 an increase of \$7,389 over the prior year.

Communications and Marketing Coordinator:

Made several posts throughout the month on social media, the city website, and the digital sign.

Organized and obtained materials needed to set up the City Hall, Library, and Golf Course lobbies for the Kudos Box stations, as well as ordered materials for the "wall of Fame."

Attended the (TAMIO) Texas Association of Municipal Information Officers Conference in San Antonio.

Attended the EDAC meeting and presented the new Employee Appreciation Program and how it will operate.

Attended the Business Roundtable meeting.

Completed and published the July Newsletter.

Attended the Budget meeting, as well as worked on budget items and objectives for the 2024-2025 budget cycle.

Attended the 4th of July Meeting, published informational flyers and distributed the advertising for the July 3rd Fireworks Show, July 4th Parade and Volunteer sign-ups.