

Economic Development Department August 2024 Monthly Report

Economic Development Director:

1. Met with Commercial Real Estate Agent about options for development on property.
2. Attended the Opportunity Austin Policy Council Meeting.
3. Reported Business Retention & Expansion July monthly numbers to Opportunity Austin. Goal to work with Opportunity Austin and Regional Partners to retain or expand existing businesses.
4. Met with vendor to update Interactive Map for Commercial Buildings & Site Listings on Economic Development page on City website.
5. Met with Restaurant Owner to give options on possible expansion in Lago Vista.
6. Met with Property Owner that purchased property in Lago Vista looking to bring a project forward in the Hospitality Industry.
7. Held final meeting with EDAC Grant Writer to get updates on existing grants.
8. Presented overview of the Economic Development Department at the monthly Lions Club meeting.
9. Finalized questions for the Economic Development video creation.
10. Sales tax collections for August totaled \$114,614, an increase of \$5,856 from the prior year.

Communications and Marketing Coordinator:

Made several posts throughout the month on social media, the city website, and the digital sign.

Completed and published the September Newsletter.

Added a new feature to the City website homepage that hosts the New City Council Discussion Forum.

Added a new feature on the City website Economic Development Page for Commercial Property Listings.

Attended the Employee Appreciation Program Committee meeting to select the July employee of the month and welcome PD into the program.

Attended training with Tyler Technologies to learn how to implement additional modules for the online payment system.

Coordinated a meeting with the Lago Brewing Company to discuss our partnership moving forward regarding Brew City Texas.

Assisted the Library staff with training for the City website.

Attended the Lion's Club Dinner at K-Oaks Clubhouse and assisted the Economic Development Director with a Presentation.

Attended a meeting with the Chamber of Commerce to discuss the La Primavera Bike Race.

